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Learn about the best North Carolina and South Carolina adventures, destinations, attractions and communities. Visit and explore!

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April 25, 2019 Below: What a cast; the Pepsi generation; Oh so sexy; beautiful fruit; and oysters, too; a rose is a rose; Where the wild things grow; screams allowed

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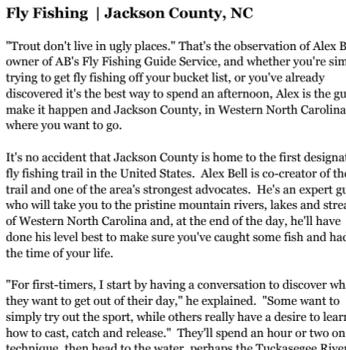
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Carolina Adventures: Put This on Your Bucket List



Fly Fishing | Jackson County, NC

"Trout don't live in ugly places." That's the observation of Alex Bell, owner of AB's Fly Fishing Guide Service...

It's no accident that Jackson County is home to the first designated fly fishing trail in the United States. Alex Bell is co-creator of the trail and one of the area's strongest advocates.

"For first-timers, I start by having a conversation to discover what they want to get out of their day," he explained.

"WOW Factor: All of Jackson County is beautiful, but the water pathways making up the Fly Fishing Trail are nothing short of stunning."

"Hint: Don't worry about the supplies - he's got everything you need. Remember, no goooey worms to bait - and the flies are small pieces of art that quite frequently fool the fish."

www.abfish.org | www.flyfishingtrail.com

Explore Cashiers and Jackson County. Find 80+ more Carolina Adventures.

Photo Credit: AB's Fly Fishing Guide Service, Jackson County NC

Carolina Famous Faces



The Story of Pepsi

Caleb Bradham, was born in Chinquapin, NC in 1867. He graduated from the University of North Carolina and enrolled in the University of Maryland School of Medicine to become a doctor.

He earned spare money by working as a pharmacy apprentice. His plans changed when a family issue called him home.

The young man taught school for a time, and then opened a drug store in New Bern. In 1893, he concocted "Brad's Drink," made from sugar, water, caramel, lemon oil, nutmeg and other natural ingredients.

Caleb Bradham married Charity Credle in 1901 and owned a home which is listed on the National Register of Historic Places as the Slover-Bradham House.



In 1902, the Pepsi Cola Company was formed and Caleb Bradham was the first president. Eight years later, the company had 240 franchises in 24 states.

The inventor remained in New Bern, and returned to operating his drug store. During the rest of his life, he served in a variety of positions, including president of the People's Bank of New Bern.

The man would no doubt be amazed at what the Pepsi Cola Company includes today. Caleb Bradham died in 1934.

More about New Bern. New Bern Photo: VisitNC.com

The Real Thing

Hi,

It may feel like deja vu all over again, but yes, we're touting strawberries again. They may be plentiful around your area, but we'd put these Carolina beauties from the Midlands up against any others.

Makes you vow to never buy a strawberry in December again! With spring in full swing, that means the festivals are ramping up and the farmer's markets dusting off their tables and showing up on Saturdays.

You may be the most surprised by the Carolinas in wintertime, but you'll surely be delighted by the Carolinas in late spring.

Now's the time to plan a visit. May we suggest a road trip or two? And if, like us, you're a divided family (mountains for him, ocean for me), consider the Midlands -- a weekend away from what makes everyone happy!

Til next time.



Katherine Pettit Executive Editor CarolinaLiving.com Showcasing Carolina Life & Adventures

Advertisement for Festival of Roses: A Rose by Any Other Name. Orangeburg County Chamber of Commerce and the City of Orangeburg are hosting the 45th Annual Orangeburg Festival of Roses to be held May 3-5, 2019.

This annual event celebrates the blooming of our beautiful roses and the beginning of a yearlong opportunity to enjoy the natural setting of the Edisto Memorial Gardens along the banks of the Edisto River, the longest black water river in the world.

Photo courtesy of Orangeburg, SC

Advertisement for Carolina Cuisine: Strawberry Pretzel Pie. Yes, it's still April and strawberries are plentiful in the Carolinas.

If you're yearning for a new recipe, try Strawberry Pretzel Pie. It's the version of fruit-forward sweet and salty at its exquisite best.

For those who can't get enough, the SC Strawberry Festival offers good times and good tastes. Held May 3-4, 2019 in Fort Mill, SC

Enjoy Our Tasty Collection of Carolina Recipes: Breads | Beverages | Breakfast | Appetizers | Sides & Salads | Soup | Seafood | Meat and Poultry | Desserts

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Carolina Creatives



Sweet Southern Style

I'll never forget wearing my first wide-brimmed black hat to church, the year I turned 14 - old enough, my parents judged, for such adult attire.

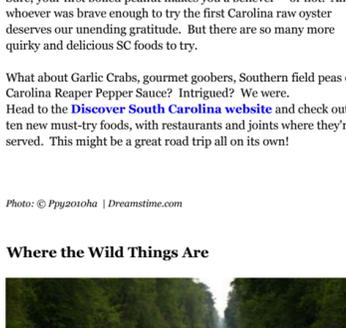
What was never forgotten or entirely abandoned is back. Carolina Millinery Company, in Charleston, can make the hat of your dreams - to perfectly frame your face (male or female) or to top an outfit for a wonderful occasion.

Want to borrow Humphrey Bogart's incomparable style? Or, dress to impress in a flirty little cloche or sinamay wide-brim? Take a look.

Visit them at Marion Square-Charleston Farmers Market-Retail, Corner of King and Calhoun, Saturday 8am-2pm (April 4-December 19).

Learn more about Charleston.

Food of the South

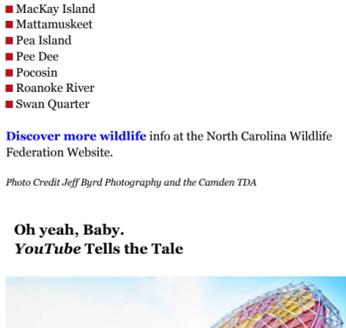


Bet you haven't tried all of these SC Treats. Sure, your first boiled peanut makes you a believer - or not. And whoever was brave enough to try the first Carolina raw oyster deserves our unending gratitude.

What about Garlic Crabs, gourmet goobers, Southern field peas or Carolina Reaper Pepper Sauce? Intrigued? We were. Head to the Discover South Carolina website and check out all ten new must-try foods, with restaurants and joints where they're served.

Photo: © Ppy2010ha | Dreamstime.com

Where the Wild Things Are



North Carolina's 11 Wildlife Refuges

They were established to protect North Carolina's abundant wildlife, but they also offer amazing opportunities to enjoy the outdoor experience through hiking, kayaking, fishing and strolling.

The Coastal North Carolina National Wildlife Coastal Refuge Gateway Visitors Center in Manteo is a gateway for all 11 refuges. The center houses several high-tech, interactive exhibits - including a fascinating exploration of the Lost Colony of Roanoke - an auditorium and a gift shop.

Check out these National Wildlife Refuges: Alligator River, Cedar Island, Currituck, Great Dismal Swamp, MacKay Island, Mattamuskeet, Pee Dee, Poosin, Roanoke River, Swan Quarter

Discover more wildlife info at the North Carolina Wildlife Federation Website. Photo Credit: Jeff Byrd Photography and the Camden TDA

Oh yeah, Baby. YouTube Tells the Tale



With a name like Howlin' Tornado, you know the kids are in for a screaming good time. (YouTube has amazing videos of grown-ups doing this, so it's not just for the youngsters.) Great Wolf Lodge, just north of Charlotte is very popular with families.

This is a high-thrill ride. Riders will experience high acceleration and deceleration while traveling forward, backward and side to side.

If your little ones are 48 inches or taller, this may be a great adventure for them. Before you go, take a look at the virtual reality video.

Near Charlotte. Photo courtesy Great Wolf Lodge

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