

**2018 Marketing Services Contract**

Contact \_\_\_\_\_  
 Company \_\_\_\_\_  
 Product/Community \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

**Online Banner Info Required**

URL Web link: www. \_\_\_\_\_  
 POI Map Marker:  
 \_\_\_\_\_  
Street Address  
 \_\_\_\_\_  
City ST Zip  
 Start Date: \_\_\_\_\_ End: \_\_\_\_\_

**Terms & Conditions**

See [www.CarolinaLiving.com/Marketing-Tools](http://www.CarolinaLiving.com/Marketing-Tools) for current audience data on measurable benefits, rates and restrictions that are part of this contract. *Special notes:*

- (1) Late payments are subject to 24% annual interest.
- (2) All collection fees/expenses are the contractor's responsibility.
- (3) All rates are priced at NET.
- (4) Full payment required prior to online activation.
- (5) **Minimum \$1,000 investment** required for online programs.
- (6) Accept Visa, MasterCard and American Express.

I understand this is a firm and binding order for marketing services. Cancellation after the closing date will be billed in full.

\_\_\_\_\_  
 Contractor Signature Date

**Questions?**

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 Make checks payable to:  
 CarolinaLiving.com  
 4201 Blossom Street / Columbia, SC 29205

**Online Media Programs & Net Rates**

- Home Page:** \$2,000/qtr x \_\_\_\_ = \$\_\_\_\_\_  
*Includes banner on Home Page. Plus rotating banners on all 16 Portals and 350+ Article Landing pages.*
- Portal Landing Pages:** \$1,500/qtr x \_\_\_\_ = \$\_\_\_\_\_  
*Includes banner rotation on 12 Portals and their corresponding Article pages (minimum 200 Pages).*
- Article Landing Pages:** \$500/qtr x \_\_\_\_ = \$\_\_\_\_\_  
*Banners will appear on Article pages within 8 Portals (minimum 100 Pages).*
- Article+Premium Package:** \$1,000/qtr x \_\_\_\_ = \$\_\_\_\_\_  
*Premium:  Leaderboard or  Skyscraper  
 Banners will appear on Article pages within 8 Portals. Plus, a Premium banner on a pertinent available Article Page.*
- Premiums a La Carte:** \$ \_\_\_\_\_ x \_\_\_\_ = \$ \_\_\_\_\_  
 Leaderboard or  Skyscraper on Home Page = \$500/mo.  
 Rectangle on Home Page = \$300/mo.  
 Leaderboard on Portal Pages = \$400/mo.  
 Leaderboard or  Skyscraper on Article Pages = \$300/mo.

- COMPASS eNews** \$ \_\_\_\_\_  
 Personalized Emails sent to 25,000 Prospects  
 Logo Banner Programs - 2 Editions/Month:  
 \$495/mo.  \$1,200/3 mos.  \$2,100/6 mos.  \$3,000/yr.
- Premium Destination Content** \$ \_\_\_\_\_  
 Road Trip \$695  Adventure \$695

**CarolinaLiving.com GUIDE™**

<b>Editorial Section:</b>	(Circ.25,000 - Oct 2018)
Full-Page	<input type="checkbox"/> \$6,100
2/3-Page	<input type="checkbox"/> \$5,000
1/2-Page Vertical Island	<input type="checkbox"/> \$4,200
1/2-Page Horizontal	<input type="checkbox"/> \$3,700
1/3-Page <input type="checkbox"/> Square <input type="checkbox"/> Vertical	<input type="checkbox"/> \$3,000
1/6-Page (vertical)	<input type="checkbox"/> \$2,300
<b>Premium Positions:</b>	
Covers	<input type="checkbox"/> \$9,300
Centerfold - Double-Page Spread	<input type="checkbox"/> \$10,415

- Psychographic Mailing Lists** \$ \_\_\_\_\_  
 Guide Advertisers: \$2.50/name; Non-Advs:\$7/name
- Other:** \_\_\_\_\_ \$ \_\_\_\_\_

**TOTAL CONTRACT(NET): \$ \_\_\_\_\_**